

## **Privacy Policy**

FIRMBACKBONE Utrecht University-SIDN

Date Classification Page SIDN BV

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Author Contact

SIDN T +31 (0)26 352 5500

support@sidn.nl

Offices Meander 501

6825 MD Arnhem
The Netherlands

www.sidn.nl

Mailing address
PO Box 5022
6802 EA Arnhem

The Netherland

Registration
Arnhem 88 77 28 96

Title of application/study FIRMBACKBONE data and knowledge sharing Utrecht

University-SIDN

Policy start date 1 December 2022

Project description Utrecht University (UU) aims to build a data infrastructure

populated with information about – preferably all – Dutch enterprises for scientific research purposes. The project is called FIRMBACKBONE. In order to test the infrastructure and enrich the databank, UU needs data. SIDN wishes to contribute to the FIRMBACKBONE initiative, and to that end both parties want to

share data and knowledge.

Purpose of application/study

Once each calendar quarter, SIDN will provide UU with a list of

business domain names and Trade Register numbers.

As part of the FIRMBACKBONE initiative, the list will be used for web-scraping and text-mining experiments. The experiments will yield relevant business information, which can subsequently be added to the FIRMBACKBONE environment for research

purposes.

Once each calendar quarter, UU will reciprocally share relevant results with SIDN. The shared information will include, but will not be limited to numerical estimates obtained by means of



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machine learning, knowledge and, if possible, UU-developed software, to enable SIDN to develop a better web crawler.

Personal data The project will involve the processing of the following personal

data:

Domain names

• Trade Register numbers

Legitimate basis Exchanging data and knowledge with UU will enable us to

develop a better web crawler. That in turn will contribute to the

security and stability of the internet.

Filters SIDN will ensure that only business domain names are shared

by filtering the dataset. Only domain names associated with websites classified as 'Business' or 'Ecommerce' will be shared.

Classification as 'Business' or 'Ecommerce' requires that the associated website provides visible contact details and/or Trade Register numbers, implying that the domain name has very

probably been registered for commercial use.

Retention The data will be retained for 1 year, unless the cooperation

agreement between SIDN and UU is terminated sooner, in

which case the data will be deleted at that point.

Access At SIDN, the data will be accessible only by authorised

personnel working in a secure environment, by means of a username-password combination and a second authentication

factor.

At UU, the data will be accessible only for research and analysis,

by researchers who have signed a confidentiality agreement,

working in a secure environment.

Publication/sharing Data will be shared with UU, under the terms of a separate

cooperation agreement.

Type Research

Other security measures The data will be shared via SIDN's Cryptshare account, which

allows data to be downloaded only after providing a password.

Data is automatically deleted from the Cryptshare server after 7

days.



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Summarised project description

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